



**In your neighbourhood, in your city, on the planet**

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# Domain Research

A service or good that is offered using the sharing economics model, which is a community based peer-to-peer platform for acquiring the final service/good.



# Domain Research

*“For the price its worth,  
convenience, and simplicity”*

## Advantages

Flexibility

Economic Benefit

Building Community Trust

Creating a platform for services or goods that would be otherwise harder to access without

## Disadvantages

Lack of Regulations

Unstable Income, Not Suitable for Career

Safety Concerns

Unreliable quality of services/goods



## Challenge #1



## Opportunity #2

Frustration with locating film sets for student films, and small-scale film productions.

## Opportunity #3

# Easy access to spaces for film and photoshoots

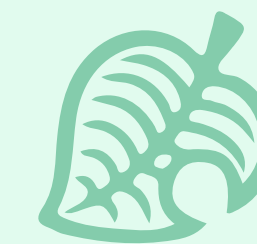
Focusing on student access for visual content.  
This services allow hosts to earn some cash while  
providing a space for small scale film projects.



Challenge #1

**Opportunity #2**

Opportunity #3



Offering digital storefronts to service and labour providers.

# Digital Community Service Storefronts

An application that allows people to hire and offer their skilled services in your local area and is driven by the community.



Challenge #1

Opportunity #2

**Opportunity #3**



Restaurants selling remaining raw stock locally  
as a source of additional income.

# Utilising Restaurant Suppliers & Connections

Allow people to tack on additional items to a local restaurant's inventory order to get hard to find items or items simply not sold that require importing such as fish from Tsukiji Fish Market in Tokyo, Japan.



# References

## Secondary Research Sites:

<https://www.eu-startups.com/2019/02/the-ever-growing-sharing-economy-pros-and-cons/>

<https://spendmenot.com/sharing-economy-statistics/>

<https://cwf.ca/research/publications/blog-the-sharing-economy-takeover/#:~:text=Statistics%20Canada%20reports%20that%20the,%24335%20billion%20industry%20by%202025.>

Reviewed sharing economics: Uber, Airbnb, Craigslist, Peerspace, Thisopenspace, Facebook Market, Buro, and Roomi

## Presentation Graphics:

[https://catwithmonocle.com/news/2019/09/18/animal-crossing-new-horizons-wallpapers/?fbclid=IwAR0IyS3ggtSlXUz\\_ohELLh9AHzdGpjM-tDwLxMFwleuvsvPj2\\_hMidD3YA8](https://catwithmonocle.com/news/2019/09/18/animal-crossing-new-horizons-wallpapers/?fbclid=IwAR0IyS3ggtSlXUz_ohELLh9AHzdGpjM-tDwLxMFwleuvsvPj2_hMidD3YA8)

[https://wealthsimple-grow.ghost.io/content/images/2020/05/Animal\\_Crossing\\_050720.jpg](https://wealthsimple-grow.ghost.io/content/images/2020/05/Animal_Crossing_050720.jpg)

[https://animalcrossing.fandom.com/wiki/Daisy\\_Mae](https://animalcrossing.fandom.com/wiki/Daisy_Mae)

Inspired by the community on Animal Crossing

Screenshot of in-game content by Adrian He

